



WPPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Schedule Dates	10/11/12-10/12/12
Advertiser	Allen West For Congress (72576)
Agency	Strategic Media Services (8287)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ALLEN WEST :60 10/10 (479545)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	MARCELLO,LADIA
Phone/Fax	(215) 564-1206 /
CPE	N/A
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	ALLEN WEST :60 10/10 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Entered By	10/10/12	By Broadcast Month	Spots	Rate
Nancy Brutus		Oct. 2012	42	\$51,790.00
CO-OP	No	Grand Total:	42	\$51,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/11/12-10/12/12	2	1:00	6A- 7A (EST)	1		X	X					1	\$1,050.00	\$1,050.00	West Palm Beach (WPPEC)		10/10/12
2.0	Normal Line / SPOT (2)	10/15/12-10/19/12	2	1:00	6A- 7A (EST)	1	X	X	X	X				1	\$1,050.00	\$1,050.00	West Palm Beach (WPPEC)		10/10/12
3.0	Normal Line / SPOT (3)	10/11/12-10/12/12	2	1:00	7A- 9A (EST)	1			X	X				1	\$680.00	\$680.00	West Palm Beach (WPPEC)		10/10/12
4.0	Normal Line / SPOT (4)	10/15/12-10/19/12	2	1:00	7A- 9A (EST)	1	X	X	X	X				1	\$680.00	\$680.00	West Palm Beach (WPPEC)		10/10/12
5.0	Normal Line / SPOT (5)	10/21/12-10/21/12	2	1:00	6A- 7A (EST)									1	\$300.00	\$300.00	West Palm Beach (WPPEC)		10/10/12
6.0	Normal Line / SPOT (6)	10/15/12-10/19/12	2	1:00	9A- 10A (EST)				X	X	X	X		1	\$600.00	\$600.00	West Palm Beach (WPPEC)		10/10/12
7.0	Normal Line / SPOT (7)	10/11/12-10/12/12	2	1:00	11A- 12P (EST)					X	X			1	\$1,250.00	\$1,250.00	West Palm Beach (WPPEC)		10/10/12
8.0	Normal Line / SPOT (8)	10/15/12-10/19/12	2	1:00	11A- 12P (EST)					X	X	X		1	\$1,250.00	\$1,250.00	West Palm Beach (WPPEC)		10/10/12
9.0	Normal Line / SPOT (9)	10/11/12-10/12/12	2	1:00	12P- 12:30P (EST)						X	X		1	\$1,050.00	\$1,050.00	West Palm Beach (WPPEC)		10/10/12
10.0	Normal Line / SPOT (10)	10/15/12-10/19/12	2	1:00	12P- 12:30P (EST)						X	X	X	2	\$1,050.00	\$2,100.00	West Palm Beach (WPPEC)		10/10/12
11.0	Normal Line / SPOT (11)	10/15/12-10/19/12	3	1:00	12:30P- 2P (EST)						X	X	X	1	\$750.00	\$750.00	West Palm Beach (WPPEC)		10/10/12
12.0	Normal Line / SPOT (12)	10/11/12-10/12/12	3	1:00	3P- 4P (EST)						X	X	X	1	\$450.00	\$450.00	West Palm Beach (WPPEC)		10/10/12
13.0	Normal Line / SPOT (13)	10/15/12-10/19/12	3	1:00	3P- 4P (EST)						X	X	X	1	\$450.00	\$450.00	West Palm Beach (WPPEC)		10/10/12
14.0	Normal Line / SPOT (14)	10/15/12-10/19/12	2	1:00	4P- 5P (EST)						X	X	X	4	\$1,050.00	\$4,200.00	West Palm Beach (WPPEC)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Schedule Dates 10/1/12-10/24/12
Advertiser Allen West For Congress (72176)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ms) (1186)

Brand ALLEN WEST :60 10/10 (479545)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MARCELLO,LARA
Phone/Fax (215) 564-1206 /
CPE N/A

Account Types National/political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ALLEN WEST :60 10/10

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Last Modified	10/1/12	By Broadcast Month	Oct. 2012	Shots	Rate
Entered By	Nancy Brutus	CO-OP	No	42	\$51,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/1/12-10/12/12	2	1:00	5P- 5:30P (EST)					X	X			1	\$1,500.00	\$1,500.00	West Palm Beach (WPPEC)		10/10/12
16.0	Normal Line / SPOT (16)	10/15/12-10/19/12	2	1:00	5P- 5:30P (EST)				X	X	X	X		1	\$1,500.00	\$1,500.00	West Palm Beach (WPPEC)		10/10/12
17.0	Normal Line / SPOT (17)	10/1/12-10/12/12	2	1:00	5:30P- 6P (EST)						X	X		1	\$1,500.00	\$1,500.00	West Palm Beach (WPPEC)		10/10/12
18.0	Normal Line / SPOT (18)	10/15/12-10/19/12	2	1:00	5:30P- 6P (EST)				X	X	X	X		1	\$1,500.00	\$1,500.00	West Palm Beach (WPPEC)		10/10/12
19.0	Normal Line / SPOT (19)	10/15/12-10/19/12	2	1:00	7:30P- 8P (EST)				X	X	X	X		1	\$1,050.00	\$1,050.00	West Palm Beach (WPPEC)		10/10/12
20.0	Normal Line / SPOT (20)	10/15/12-10/19/12	3	1:00	11P- 11:30P (EST)				X	X	X	X		3	\$1,400.00	\$4,200.00	West Palm Beach (WPPEC)		10/10/12
21.0	Normal Line / SPOT (21)	10/1/12-10/12/12	3	1:00	11-30P- 12:30A (EST)					X	X			1	\$450.00	\$450.00	West Palm Beach (WPPEC)		10/10/12
22.0	Normal Line / SPOT (22)	10/15/12-10/19/12	3	1:00	11-30P- 12:30A (EST)				X	X	X	X		2	\$450.00	\$900.00	West Palm Beach (WPPEC)		10/10/12
23.0	Normal Line / Football (23)	10/20/12-10/20/12	3	1:00	3:30P- Sports-CBS SEC							X		1	\$4,000.00	\$4,000.00	West Palm Beach (WPPEC)		10/10/12
24.0	Normal Line / Prime (23)	10/18/12-10/18/12	2	1:00	10P- CBS-Elementary (Thursday)							X		1	\$4,500.00	\$4,500.00	West Palm Beach (WPPEC)		10/10/12
25.0	Normal Line / Prime (25)	10/19/12-10/19/12	2	1:00	10P- CBS-Billie Blooms (Friday)							X		1	\$6,000.00	\$6,000.00	West Palm Beach (WPPEC)		10/10/12
26.0	Normal Line / SPOT (26)	10/22/12-10/24/12	2	1:00	5A- 7A (EST)				X	X	X			1	\$1,050.00	\$1,050.00	West Palm Beach (WPPEC)		10/10/12

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Comments:



WPEC

1100 Fairfield Dr
West Palm Beach, FL 33407

Strategic Media Services
329g K Street NW
Ste 200
Washington, DC 20007

Brand
ALLEN WEST -60 10/10 (47945)
TeleRep/DC, Washington DC (2995)

Salesperson
Sales Office
Buyer Name
CPE
Account Types
Billing Type
Comments

Phone/Fax
MARCELLO,ARA
(215) 564-1206 /
N/A
National/Political Candidate Agency BRD
Weekly/Irregular

ALLEN WEST -60 10/10
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Scheduled Dates

10/11/12-10/24/12

Last Modified

10/10/12

By Broadcast Month

Oct. 2012	42	\$51,790.00
Grand Total:	42	\$51,790.00

Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Nancy Brutus
No
06368347
A35+R
Normal
15.00
\$7,768.50
\$44,021.50

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (27)	10/22/12-10/24/12	2	1:00	7A- 9A (EST)	1	X	X	X					1	\$680.00	\$680.00	West Palm Beach (WPEC)		10/1/12
28.0	Normal Line / SPOT (28)	10/22/12-10/24/12	2	1:00	9A- 10A (EST)	1	X	X	X					1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/1/12
29.0	Normal Line / SPOT (29)	10/22/12-10/24/12	2	1:00	11A- 12P (EST)	1	X	X	X					1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/1/12
30.0	Normal Line / SPOT (30)	10/22/12-10/24/12	2	1:00	12P- 12:30P (EST)	1	X	X	X					1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/1/12
31.0	Normal Line / SPOT (31)	10/22/12-10/24/12	3	1:00	12:30P- 2P (EST)	1	X	X	X					1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/1/12
32.0	Normal Line / SPOT (32)	10/22/12-10/24/12	3	1:00	3P- 4P (EST)	1	X	X	X					1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/1/12
33.0	Normal Line / SPOT (33)	10/22/12-10/24/12	2	1:00	5P- 5:30P (EST)	1	X	X	X					1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
34.0	Normal Line / SPOT (34)	10/22/12-10/24/12	2	1:00	7:30P- 8P (EST)	1	X	X	X					1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/1/12
35.0	Normal Line / SPOT (35)	10/22/12-10/24/12	3	1:00	11:30P- 12:30A (EST)	1	X	X	X					1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lara Marvel,
 being/on behalf of Allen West, a legally
 qualified candidate of the Republican political
 party for the office of US Congress
 in the general
 election to be held on: 11/6/12,

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

WPEC # 1391424

Total Charges: \$1,790

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-2010

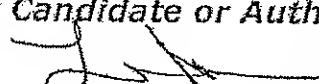
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/31/12

Date



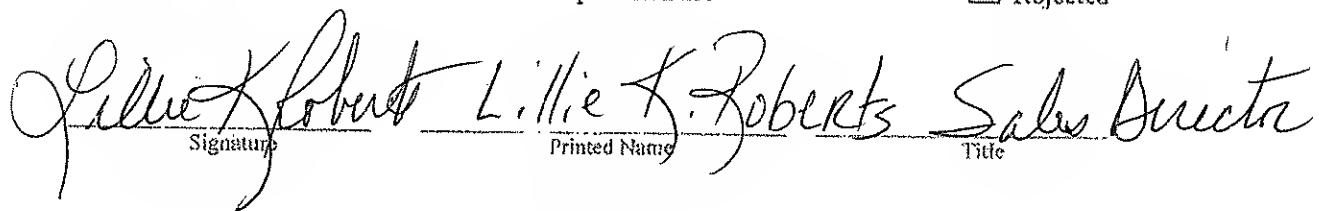
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Lara Marcus

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Lara Marcus

printed name

7/31/12

date



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Allen West PARTY: Dem.

OFFICE/DESCRIPTION: U.S. Congress ELECTION DATE: 11/6/11

INQUIRY MADE BY: Laura Marcello
Candidate Manager Agency Committee (circle one)

ADDRESS: Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007

PHONE: (202) 337-5700 FAX: _____

EMAIL: _____

Information Requested: Rates & Audio

Final Disposition: Order Placed \$51,790+

If Committee, list officers and position: Treasurer: Coreg Wilder
P.O. Box 1028
Deerfield Beach, FL 33441
(877) 906-2010

TAKEN BY: _____ DATE: _____ TIME: _____